

ABSTRACT OF THE DISCLOSURE

A thermal transfer recording medium 1 according to the present invention is to obtain a reliable printed matter with no space between picture information and a protective film thereof and has a melting type transfer portion 16₁ including a melting type primer layer 18₁ whose main component is styrene vinyl acetate copolymer and a melting type ink layer 17₁. Since styrene vinyl acetate copolymer softens or melts by heating to lose mechanical strength thereof, the melting type transfer portion 16₁ is transferred with ease from a base sheet 11 by heating to form a printing layer 47. On the surface of the printing layer 47, a residual resin 49 formed of material of the melting type primer layer 18₁ is exposed; however, since styrene vinyl acetate copolymer sticks well to a thermoplastic resin existing on the surface portion of a protective portion 25₁, there is no space generated between the protective portion 25₁ and the printing layer 47.